



Privacy Policy

At Digital Edge Consulting Limited, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, store, and protect your data.

1. Who We Are

Digital Edge Consulting Limited

Registered in England & Wales, Company Number: 16170340

Data Controller: Brett Allard (Director)

Contact: data.protection@digitaledgeconsulting.co.uk

2. What Personal Data We Collect

We may collect the following personal data:

- Full name
- Email address
- Phone number
- Job title
- Company name
- Company or business address

3. How We Collect Your Data

We collect personal data through the following methods:

- Direct communication via email
- Our client onboarding process
- Our CRM system (Amplified CRM)

4. Why We Collect Your Data

We process personal data for the following purposes:

- To deliver consultancy and related services
- To respond to business enquiries
- To carry out marketing and communication activities
- For billing, accounting, and legal compliance

5. Data Sharing

We may share your data with the following third-party service providers:

- **Microsoft 365:** Document and email storage
- **Amplified CRM** (Get Amplified Limited): Client and lead management
- **Xero:** Accounting and invoicing software

These providers are contractually obligated to process your data in accordance with UK GDPR.

6. Data Storage & Retention

All personal data is stored securely within the **United Kingdom**.

We retain data:

- For as long as it is necessary to fulfil our service obligations
- Until a deletion request is received (unless legal retention is required)
- For legal or financial purposes, such as maintaining invoices or contracts

7. Your Data Rights

Under UK data protection law, you have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Object to or restrict processing
- Request data portability

To exercise any of these rights, email us at: data.protection@digitaledgeconsulting.co.uk

8. Cookies

We use cookies on our website for:

- Session management
- Remembering cookie policy acceptance

We do not use cookies for tracking, analytics, or advertising purposes.

9. Security Measures

We implement the following security practices:

- Multi-factor authentication (MFA)
- Role-based access controls
- Secure cloud storage environments

We regularly review our security practices to ensure your data is protected.

10. Children's Privacy

Our services are not directed at individuals under 18 years of age. We do not knowingly collect personal data from children.

11. International Data Transfers

We do not transfer or process personal data outside of the United Kingdom.

12. Changes to This Policy

We may update this policy from time to time. The latest version will always be available on our website and will include the effective date of the changes.

If you have any concerns or questions about how we handle your data, please contact us at:
data.protection@digitaledgeconsulting.co.uk